



FITMASTER



SEATTLE WASHINGTON

PROFESSIONAL BICYCLE FITTING SEMINAR SERIES

JULY 20-22, 2009

Whether you are new to bike fitting or a seasoned pro looking to fine tune your skills, this seminar series will help you improve your bicycle fitting and high-end selling skills. In three days we'll cover every aspect of fitting from biomechanics to "bedside manner".

The advanced seminar includes hours of hands-on activities in addition to classroom activities. You'll learn about rider observation, diagnosis and treatment of a wide range of fit issues, skills that can help every professional fitter. You'll also learn how to use the Waterford Fitmaster for both custom and stock bike fit-ups.

This series also includes training on Fit Kit's RAD cleat adjustment system - a valuable fitting tool for addressing foot and knee-related problems.

The seminar takes place near Seattle's SeaTac airport, with economical air fares, free airport shuttle, free parking and easy access to public transportation to downtown Seattle.



Chris Nurre is President of Fit Kit Systems. Chris not only has an extensive background in exercise physiology, he owned a bicycle shop for nearly two decades and is himself a cycling enthusiast. Fit Kit's blend of precision and productivity makes it the leading fitting system in the United States.

Day 1: Fit Kit Fundamentals - leading to a Fit Kit Level One Certificate - open to everyone. The Fit Kit System is the number one rider fitting system, specifically designed to help you reliably select the right stock bike for your customers. The measurement protocol also serves as a solid foundation for advanced fitting for both stock and custom bicycles. Learn how to:

- ✓ Make bike fitting a valuable part of all your bike sales.
- ✓ Use fit terminology and basic bike/body relationships to communicate with your clients.
- ✓ Take fast, reliable Fit Kit measurements.
- ✓ Perform basic on-bike fit verification.
- ✓ Translate those measurements into a proper developmental fit.

Day 2-3: Advanced fitting seminar with Fit Kit President Chris Nurre. Get hours of hands-on experience plus advanced training:

- ✓ Develop rider observation skills.
- ✓ Understand Bike-Body relationships.
- ✓ Recognize and resolve fitting problems.
- ✓ Use the Fitmaster with Fit Kit to sell stock as well as custom bikes.
- ✓ Integrate fit with basic bicycle design.
- ✓ Make fit a valuable component of your store merchandising and operations.

The level 2-3 seminar requires a level 1 certificate or instructor approval.





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SCHEDULE

- July 20 Monday - Fit Kit Level 1 9am-5pm.
- July 21 Tuesday - Level 2-3 8:30AM - 5PM
- July 22 Wednesday - Level 2-3 Seminar 8:30AM - 5PM

FACILITIES

- Red Lion Inn with convenient access to freeways.
- Special \$90 per night room package.
- Free airport shuttle available. Free hotel parking plus easy bus transportation to downtown Seattle.

FITMASTER AND FIT KIT PACKAGES

The Waterford Fitmaster is the finest bicycle fitting machine on the market. You can save up to \$200 by combining your Fitmaster purchase with your Professional Fit Seminar.

Save 5% on all Fit Kit products, including the new Starter Fit Kit with base price of only \$495! See the new laser-based thigh measurement tool.

Take your purchase home from the seminar and save on freight!

Together, these tools provide you the perfect package for good fit.

Waterford Fitmaster sizing machine.



Fit Kit Performance System.



REGISTER NOW!

Complete the registration form below and fax it to 262-534-4194, or call 262-534-4190 to register by phone.

Attendees (Please print clearly):	
1	
2	
3	
Shop:	
Address:	
City, State, Zip	
Phone:	Fax:
E-Mail	

Tuition:	Early Bird	Regular
Level 1 Seminar	\$ 300	\$ 325
Level 2-3 Seminar	\$ 600	\$ 650
Combined Level 1 and Level 2-3 Seminars	\$ 800	\$ 900
Additional Attendee discount:	\$50 per seminar	\$
Subtotal:	\$	\$
Waterford Fitmaster package price @ \$1900. Early bird price \$1800. Shipping extra. No shipping if you drive it home from the seminar.	\$ 1,800	\$ 1,900
Fit Kit Performance Kit (Reg \$1295 plus Shipping)	\$ 1,230	\$ 1,230
Grand Total:	\$	\$

Early Bird Payment Deadline - June 19, 2009. 10% Cancellation Fee.

Credit Card Information			
Card Number:			
Expiration Date (MM/YY):	Cust Verif Code:		
Authorized Signature:			
Name on Card:			
Cardholder Address			
City/State/Zip:			